



HI, THERE!

I am a fitness enthusiast who loves to run, row, ski, hike and try new ways to stay active.

I also have a passion for travel, especially in Europe and love to share my experiences, tips and advice with my audience.

My overall goal is to help women find enjoyment in exercise, get outdoors and explore the world all whilst being sustainably conscious.

REBECCA GINN



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Mostly women aged 18-35.



Located in the UK and Europe.